



# CIVIC CELEBRATION

APRIL 10, 2025

Each year at our Civic Celebration, Citizens League gathers Minnesotans from diverse backgrounds, political parties, and ideologies for an evening to appreciate what makes us unique: an enduring civic culture, innovative leadership, and a commitment to public service.

At the upcoming 2025 Civic Celebration, we continue this tradition, and you are invited! Join hundreds of civic leaders, policy thinkers, and community builders for an evening to celebrate the people and ideas that make our state unique, and to recognize our 2025 honorees: **Peter Bell** and **Sharon McMahan**.

Citizens League will also present the **Civic Changemaker** award to an emerging leader who is making a difference in their communities and enhancing Minnesota's civic culture in positive ways.

## 2025 HONOREES



Peter Bell



Sharon McMahan

*"Being in a room with civic leaders gives me hope for our town, our region and our world, thank you!"*

- Civic Celebration attendee

Join us as an attendee and sponsor of our biggest event of the year! Your sponsorship helps recognize and lift up civic leaders, and supports the Citizens League's mission of engaging everyone in civic life and public policy to make Minnesota a better place to live and work for everyone.

Visit [citizensleague.org/CivicCelebrationSponsor](https://citizensleague.org/CivicCelebrationSponsor) or contact Yvonne Lerew at [ylerew@citizensleague.org](mailto:ylerew@citizensleague.org) for more information.

**APRIL 10, 2025**  
**5:30 - 8:30PM**  
**QUINCY HALL**  
**MINNEAPOLIS**



*As a Civic Celebration Sponsor, you show your commitment to inclusive civic engagement and to celebrating leaders who have had a positive impact on Minnesota, and beyond.*

## **CIVIC CELEBRATION APRIL 10, 2025 QUINCY HALL, MINNEAPOLIS**

The Civic Celebration is Citizens League's premier fundraising and networking event of the year. Sponsors will join hundreds of attendees including civic leaders, policy professionals, elected officials, business leaders, public service professionals, and community supporters.

Sponsors are recognized at the event and on all event related marketing materials. Marketing reach includes: Facebook (3,400+ followers), Twitter (5,500+ followers), LinkedIn (1,600+ followers); and e-newsletter (6,000+ recipients), and company logo or name on event website.

Suggested sponsorship levels and benefits aligned to each of the levels are described on the next page. Citizens League is also open to taking a collaborative and flexible approach to design customized sponsor opportunities that fit your needs and interests.

Contact Yvonne Lerew at [ylerew@citizensleague.org](mailto:ylerew@citizensleague.org) to explore additional options and more information.

### **PAST HONOREES INCLUDE**

Laysha Ward  
Cyndi Leshar  
Kathleen Blatz  
Edwina García  
Joan Growe  
Kao Ly Ilean Her  
Phyllis Rawls Goff  
Charles R. Vig  
Sharon Sayles Belton  
David Durenberger  
Richard Davis  
Dr. Josie Johnson  
Susan Kimberly  
Wheelock Whitney  
Dr. Glen Nelson  
Alan Page  
Al Quie  
Don Fraser



# SPONSOR LEVELS

| Sponsor Level                          | Number of tickets/tables                              | Recognition (at event & pre-event marketing)       | Special Promotion Opportunities                                | Participation at event                     | Additional Information                                |
|--|---|--|--|--|---|
| <b>Champion<br/>\$25,000</b>           | <b>20 premier tickets</b><br>2 front-row named tables | Top billing, prominent recognition, logo placement | Provide branded swag at event, 2 videos in pre-event marketing | Welcome guests and/or share brief video    | Exclusive to one sponsor                              |
| <b>Civic Changemaker<br/>\$15,000*</b> | <b>10 premier tickets</b><br>Front-row named table    | Prominent recognition, logo placement              | Promote sponsorship in pre-event marketing                     | Present award to Civic Changemaker honoree | <b>Reserved by Comcast</b>                            |
| <b>Platinum<br/>\$12,500</b>           | <b>10 premier tickets</b><br>Reserved named table     | Prominent recognition, logo placement              | Video or written promo in pre-event marketing                  |  |   |
| <b>Gold<br/>\$7,500</b>                | <b>10 premier tickets</b><br>Reserved named table     | Prominent recognition, logo placement              | Written promo in pre-event marketing                           |  |   |
| <b>Silver<br/>\$5,000</b>              | <b>8 premier tickets</b><br>Reserved named table      | Prominent recognition, logo placement              |  |  |   |
| <b>Bronze<br/>\$2,000</b>              | <b>6 premier tickets</b>                              | Recognition, logo placement                        |  |  |   |
| <b>Advocate<br/>\$1,000</b>            | <b>4 premier tickets</b>                              | Recognition, logo placement                        |  |  |   |
| <b>Grassroots<br/>\$500</b>            | <b>2 premier tickets</b>                              | Recognition, logo placement                        |  |  | Additional ticket donated to Capitol Pathways student |

\*Financial Award (\$5,000) to Civic Changemaker honoree included in sponsorship.

## TICKETS & TABLES

**Premier tickets: \$185 | Table of 10: \$1,750**

Includes premier seating at event; heavy appetizers; and complimentary drinks

**General tickets: \$115 | Table of 10: \$1,100**

Includes reserved seating at event; heavy appetizers; cash bar



The Citizens League is a nonpartisan, nonprofit organization that empowers people to engage in civic life and public policy to make Minnesota a better place to live and work for everyone.

*We bring the League's vision to life through our core initiatives:*




Public events on public policy issues in accessible spaces that dive deep into the policy issues that affect Minnesotans, like our Mind Opener Events and Interconnected: Rural-Urban Conversations.



Our Capitol Pathways program aims to build future policy leaders while fostering a more representative democracy through paid policy internships and professional development for college students who identify as Black, Indigenous, or people of color.



Impactful policy projects that bring together people with varying viewpoints and perspectives to develop policy solutions to common problems, elevating lived experience and local expertise. Current and recent issue areas include aging and caregiving, education, governance, workforce, and public safety.



Sponsoring the Civic Celebration is a great way to promote your organization's commitment to inclusive civic engagement and enhance its positive impact in Minnesota.