

GELEBRATION

Each year at our Civic Celebration, Citizens League gathers Minnesotans from diverse backgrounds, political parties, and ideologies for an evening to appreciate what makes us unique: an enduring civic culture, innovative leadership, and a commitment to public service.

At the upcoming 2025 Civic Celebration, we continue this tradition, and you are invited! Join hundreds of civic leaders, policy thinkers, and community builders for an evening to celebrate the people and ideas that make our state unique, and to recognize our 2025 honorees: **Peter Bell** and **Sharon McMahon**.

Citizens League will also present the **Civic Changemaker** award to an emerging leader who is making a difference in their communities and enhancing Minnesota's civic culture in positive ways.

"Being in a room with civic leaders gives me hope for our town, our region and our world, thank you!"

- Civic Celebration attendee

Join us as an attendee and sponsor of our biggest event of the year! Your sponsorship helps recognize and lift up civic leaders, and supports the Citizens League's mission of engaging everyone in civic life and public policy to make Minnesota a better place to live and work for everyone.

Visit <u>citizensleague.org/CivicCelebrationSponsor</u> or contact Yvonne Lerew at <u>ylerew@citizensleague.org</u> for more information.

2025 HONOREES



Peter Bell



Sharon McMahon







As a Civic Celebration Sponsor, you show your commitment to inclusive civic engagement and to celebrating leaders who have had a positive impact on Minnesota, and beyond.

CIVIC CELEBRATION APRIL 10, 2025 QUINCY HALL, MINNEAPOLIS

The Civic Celebration is Citizens League's premier fundraising and networking event of the year. Sponsors will join hundreds of attendees including civic leaders, policy professionals, elected officials, business leaders, public service professionals, and community supporters.

Sponsors are recognized at the event and on all event related marketing materials. Marketing reach includes: Facebook (3,400+ followers), Twitter (5,500+ followers), LinkedIn (1,600+ followers); and e-newsletter (6,000+ recipients), and company logo or name on event website.

Suggested sponsorship levels and benefits aligned to each of the levels are described on the next page. Citizens League is also open to taking a collaborative and flexible approach to design customized sponsor opportunities that fit your needs and interests.

Contact Yvonne Lerew at <u>ylerew@citizensleague.org</u> to explore additional options and more information.

PAST HONOREES INCLUDE

Laysha Ward Cyndi Lesher Kathleen Blatz Edwina García Joan Growe Kao Ly Ilean Her Phyllis Rawls Goff Charles R. Vig Sharon Sayles Belton David Durenberger Richard Davis Dr. Josie Johnson Susan Kimberly Wheelock Whitney Dr. Glen Nelson Alan Page Al Quie Don Fraser

SPONSOR LEVELS

Sponsor Level	Number of tickets/tables	Recognition (at event & pre-event marketing)	Special Promotion Opportunities	Participation at event	Additional Information
Champion \$25,000	20 premier tickets 2 front-row named tables	Top billing, prominent recognition, logo placement	Provide branded swag at event, 2 videos in preevent marketing	Welcome guests and/or share brief video	Exclusive to one sponsor
Civic Changemaker \$15,000*	10 premier tickets Front-row named table	Prominent recognition, logo placement	Promote sponsorship in pre- event marketing	Present award to Civic Changemaker honoree	Reserved by Comcast
Platinum \$12,500	10 premier tickets Reserved named table	Prominent recognition, logo placement	Video or written promo in pre-event marketing		
Gold \$7,500	10 premier tickets Reserved named table	Prominent recognition, logo placement	Written promo in pre-event marketing		
Silver \$5,000	8 premier tickets Reserved named table	Prominent recognition, logo placement			
Bronze \$2,000	6 premier tickets	Recognition, logo placement			
Advocate \$1,000	4 premier tickets	Recognition, logo placement			
Grassroots \$500	2 premier tickets	Recognition, logo placement			Additional ticket donated to Capitol Pathways student

^{*}Financial Award (\$5,000) to Civic Changemaker honoree included in sponsorship.

TICKETS & TABLES

Premier tickets: \$185 | Table of 10: \$1,750

Includes premier seating at event; heavy appetizers; and complimentary drinks

General tickets: \$115 | Table of 10: \$1,100

Includes reserved seating at event; heavy appetizers; cash bar



The Citizens League is a nonpartisan, nonprofit organization that empowers people to engage in civic life and public policy to make Minnesota a better place to live and work for everyone.

We bring the League's vision to life through our core initiatives:



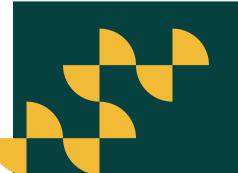
<u>Public events on public policy issues</u> in accessible spaces that dive deep into the policy issues that affect Minnesotans, like our Mind Opener Events and Interconnected: Rural-Urban Conversations.



Our <u>Capitol Pathways</u> program aims to build future policy leaders while fostering a more representative democracy through paid policy internships and professional development for college students who identify as Black, Indigenous, or people of color.



Impactful <u>policy projects</u> that bring together people with varying viewpoints and perspectives to develop policy solutions to common problems, elevating lived experience and local expertise. Current and recent issue areas include aging and caregiving, education, governance, workforce, and public safety.



Sponsoring the Civic Celebration is a great way to promote your organization's commitment to inclusive civic engagement and enhance its positive impact in Minnesota.