



CIVIC CELEBRATION 2024

Each year at our Civic Celebration, we gather Minnesotans from diverse backgrounds, political parties, and ideologies for an evening to appreciate what makes us unique: an enduring civic culture, innovative leadership, and a commitment to public service.

At the upcoming 2024 Civic Celebration, we continue this tradition, and you are invited! Join us hundreds of your fellow Minnesotans — a diverse array of civic leaders, policy thinkers, and community builders — for an evening to celebrate the people and ideas that make our state unique.

2024 Civic Celebration

March 21, 2024

Quincy Hall

1325 Quincy St NE, Minneapolis



Sponsorship Opportunities

As a Civic Celebration Sponsor, you show your commitment to inclusive civic engagement and to celebrating leaders who have had an impact on making Minnesota the best place to live and work for everyone.

The Civic Celebration is Citizens League's premier event of the year. Sponsors will join over 325 attendees including civic leaders, policy professionals, elected officials, business leaders, public service professionals, and community supporters. Event tickets include reserved seating at the event, heavy appetizers and complimentary drinks during reception.

Sponsors are recognized at the event and on all event related marketing materials. Marketing reach includes: Facebook (3,400+ followers), Twitter (6,400+ followers), LinkedIn (1,000+ followers); and e-newsletter (6,500+ recipients), and company logo or name on event website.

Suggested sponsorship levels and benefits aligned to each of the levels are described below. Citizens League is also open to taking a collaborative and flexible approach to design customized sponsor opportunities that fit your needs and interests.

Please feel free to reach out to Yvonne Lerew, Development Director, with questions or to discuss options at ylerew@citizensleague.org.

\$25,000 CHAMPION SPONSOR

- **20 premier event tickets** – Reserved seating (two premier tables)
- Top billing during event and prominent recognition on event related marketing materials
- Opportunity to have a representative speak to welcome guests and/or share brief video during program
- Opportunity to provide two brief video or written promotional pieces shared in event related social media and emails

\$10,000 CIVIC SPONSOR

- **10 premier event tickets** - Reserved seating (one premier table)
- Prominent recognition during event and on event related marketing materials
- Opportunity to provide a brief video or written promotional piece shared on event related social media

\$7,500 GOLD SPONSOR

- **10 event tickets** – Reserved table for 10
- Prominent recognition during event and on event related marketing materials
- Opportunity to provide a brief written promotional piece shared on event related social media

\$5,000 SILVER SPONSOR

- **8 event tickets**
- Recognition during event and on event related marketing materials

\$2,000 BRONZE SPONSOR

- **6 event tickets**
- Recognition during event and on event related marketing materials

\$1,000 ADVOCATE SPONSOR

- **4 event tickets**
- Recognition during event and on event related marketing materials

\$500 GRASSROOTS SPONSOR

- **2 event tickets**
- Listing on event related materials
- One additional ticket donated to Capitol Pathways students or people with financial hardship



Individual Tickets

General Admission: \$100 - Includes reserved seating at event; heavy appetizers; cash bar

Premier Tickets: \$175 - Includes premier seating at event; heavy appetizers; and complimentary drinks

See updated information including sponsorships, ticket and table options at CivicCelebration.org