

Organizational Membership



Citizens League invites companies and organizations to build community with Citizens League through our Organizational (“Corporate”) Membership program. These partnerships are intended to promote the partner organization’s commitment to inclusive civic engagement in their local communities and to enhance your employees’ civic identity, development, and impact in community.

Citizens League takes a collaborative and flexible approach with Organizational Members to design employee civic engagement opportunities that fit their needs and interests. Membership benefits are aligned to each of the four membership levels as described below.

In addition to our Organizational Membership program, Citizens League offers other opportunities to partner including:

- Event Sponsorships: Annual events include our signature Civic Celebration event in the spring, Capitol Pathways End-of-Session Event in early summer, and Annual Community Gathering in the fall.
- Program Sponsorships and Grants: General Operating grants help support Citizens League’s overall community engagement and policy programs. Program specific sponsorships or grants are dedicated to specific projects or initiatives, including our Capitol Pathways internship program.
- Hosting Capitol Pathways Interns: Capitol Pathways is a paid spring internship for Black, Indigenous, and People of Color (BIPOC) college students. Host organizations include government offices, nonprofits, corporations, and law firms that work in and around Minnesota’s Capitol.

Citizens League Mission & Vision















The Citizens League is a nonpartisan, nonprofit organization that empowers people to engage in civic life and public policy to make Minnesota a better place to live and work for everyone.

Through our work:

- Minnesotans of all backgrounds, parties, and ideologies are engaged, inspired and empowered to take an active role in public policymaking, fueling Minnesota’s ability to implement innovative and effective policy solutions.
- The Citizens League is a relevant and respected policy resource and a trusted convener, focused on solving current and future problems, building civic capacity, and earning the ongoing support of our Minnesota community.

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2023 Organizational Membership Levels & Benefits	<i>Champion \$15,000+</i>	<i>Pacesetter \$10,000</i>	<i>Principal \$5,000*</i>	<i>Leader \$2,500*</i>
Member Recognition Logo listed on Citizens League website and e-newsletter				
Annual Virtual Policy Program Online member-only session curated and hosted by Citizens League on timely policy and civic engagement topic				
Civic Connections Workplace participatory listening session (1 per year) to discuss timely policy issues				
Civics@Work Workplace Civics@Work session (1 per year) OR option to co-design other employee engagement opportunity				
Civics@Work+ Workplace Civics@Work sessions (up to 2 per year) or option to co-design other employee engagement opportunity				

***Reduced Membership Rates for Non-Profit and/or Small Organizations**

(fewer than 100 employees):

- Principal Membership reduced rates: \$1,500-\$3,000
- Leader Membership reduced rates: \$500-\$1,500

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Annual Virtual Policy Program

*For All Organizational Members
Scheduled in late fall/early winter*

Your employee teams are invited to this online member-only session curated and hosted by Citizens League on timely policy and civic engagement topics. What policy issues are people already talking or asking about? What's in the news? A panel of prominent civic leaders will discuss these issues. The program will be moderated with a constructive and non-partisan approach.

Civic Connections

*For Organizational Members at Principal, Pacesetter and Champion levels
Available to schedule year-round with advance notice*

Citizen League will design Civic Connections active engagement sessions that allow employees to contribute meaningfully through a respectful and nonpartisan approach. Participatory listening sessions will provide space for employees to engage and share ideas on policy issues that are important to them or their communities.

Civic Connections sessions are generally one-hour long and designed to fit within employees' workday. Sessions can be provided online, in-person, or hybrid.

Civics@Work

*For Organizational Members at Pacesetter and Champion levels
Available to schedule year-round with advance notice*

The Citizens League signature Civics@Work program provides an opportunity to educate and engage employees, board members, ERG groups, or retirees on a policy topic. Employees will learn more about, and see their roles in addressing, specific public policy issues. Often promoted as a "lunch and learn" opportunity, Citizens League works with Organizational Members to plan Civics@Work sessions around your civics priorities and your employees' interests. See list of suggested topics below.

Civics@Work sessions are generally one-hour long and are designed to fit within the workday. Sessions can be provided online, in-person, or hybrid.

NOTE: Organizational Members at the Champion and Pacesetter levels are also invited to explore and work with Citizens League to co-design other more in-depth opportunities for employee civic engagement programming.

Suggested Topics for Civics@Work Sessions:

These are a sample of recent topics and Citizens League policy reports:

- **Civics, Policy, and Politics**

- [Serving in Local Elected Office](#) (2022 Citizens League report on the challenges and opportunities of serving in these roles)
- Minnesota Legislative Session Preview or Look-Back
- Building Understanding between Rural & Urban Communities
- Understanding the MN Legislative Process

- **Caregiving Across Generations**

- [Reframing Caregiving in the Sandwich Generation](#) (2021 Citizens League report)
- Innovations in Childcare and Early Child Education
- The Changing Face of Minnesota: Demographic Trends and Projections

- **Health**

- [Solo Seniors: Health Care for Seniors Living Alone](#) (2019 Citizens League report)
- Social Determinants of Health
- Moving our Mental Health System Forward

- **Environment & Infrastructure**

- Public Safety (2021 – Two Citizens League reports: [St Paul Community-First Public Safety](#) and [Metro Transit Safety Conversation](#))
- Future of Minnesota's Clean Waters

Organizational Member Policy Program Testimonials

"The speakers were perfect for this setting. Their past experience and knowledge was very valuable. The other compliment I heard was they were both very fair and measured in their partisanship. Several staff commented to me how refreshing it is to see partisan leaders (former leaders) actually get along with each other, listen to each other and complement each other."

-Joel Ulland, Vice President and Public Affairs Officer, UCare

"[The program went really well ... the audience was engaged. It struck a really good balance of being informative and fulfilling an appetite for political discussions without being overly political and polarized."

-PJ Mitchell, Senior Public Policy Analyst, Medica, following presentation to 120 employees.