



Organizational Engagement at the Citizens League

There are three primary ways companies and organizations engage community with Citizens League and support our work:

1. Event Sponsorship
2. Program Sponsorship
3. Organizational Membership

These partnerships are collaborative and flexible, intended to enhance the organization's employee development and impact in community.

Citizens League Mission & Vision

The Citizens League is a nonpartisan, nonprofit organization that empowers people to engage in civic life and public policy to make Minnesota a better place to live and work for everyone.

Through our work:

- Minnesotans of all backgrounds, parties, and ideologies are engaged, inspired and empowered to take an active role in public policymaking, fueling Minnesota's ability to implement innovative and effective policy solutions.
- The Citizens League is a relevant and respected policy resource and a trusted convener, focused on solving current and future problems, building civic capacity, and earning the ongoing support of our Minnesota community.

Organizational Membership Program

Civics@Work

Our signature employee engagement program available to organizational members includes Workplace Policy Programs for employees, board members, ERG groups, or retirees on a wide range of policy topics.

The programs are:

- **Timely.** What policy issues are people already talking or asking about? What's in the news?
- **Interactive.** Our workshops and presentations allow for significant audience participation, and allow employees to contribute meaningfully in policy development.
- **Brief.** Programs begin and end on time, and can occur at any time during the workday.
- **Constructive.** Employees learn more about, and see their roles in addressing, public issues.

"[The program went really well ... the audience was engaged. It struck a really good balance of being informative and fulfilling an appetite for political discussions without being overly political and polarized.]"

- *PJ Mitchell, Public Policy Analyst, Medica, following presentation to 120 employees.*



Organizational Membership Program

Civics@Work: Workplace Policy Program Topics

Topics include:

- **Civics, Policy, and Politics**
 - 2022 Election Preview
 - Public Safety
 - Redistricting
 - Building Understanding between Rural & Urban Communities

- **Demographics**
 - Changing Face of Minnesota
 - Reframing Caregiving in the Sandwich Generation

- **Education & Health**
 - Social Determinants of Health
 - Moving our Mental Health System Forward

- **Environment & Infrastructure**
 - the Future of Minnesota's Clean Waters

- **Taxes, Budgeting, & the Economy**
 - Economic Recovery and Women in the Workplace

Citizens League can plan sessions around your other civics priorities and your employees' interests. Contact Sarah Stout Miller for more information at [sstoutmiller@citizensleague.org](mailto:ssoutmiller@citizensleague.org) or 651-289-1081.

Annual Organizational Membership Levels & Benefits

Member Type	Civic Champions	Civic Pacesetters	Civic Principals	Civic Leaders
	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Large Organizations (100 employees+)	<ul style="list-style-type: none"> - Up to 6 Civics@Work Policy Programs - Member Recognition at 2 events* <i>new benefit!</i> - 2 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - Up to 4 Civics@Work Policy Programs - Member Recognition at an event* <i>new benefit!</i> - 2 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - Up to 2 Civics@Work Policy Programs - Member Recognition at an event* <i>new benefit!</i> - 2 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - 1 Civics@Work Policy Program - 3 tickets for admission to Civic Celebration <i>new benefit!</i>
	\$5,000+	\$2,500+	\$1,500+	\$500+
Small Organizations (Fewer than 100 employees)	<ul style="list-style-type: none"> - Up to 2 Civics@Work Policy Programs - Member Recognition at an event* <i>new benefit!</i> - 2 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - 1 Civics@Work Policy Programs - 3 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - 1 Civics@Work Policy Programs - 2 tickets for admission to Civic Celebration <i>new benefit!</i> 	<ul style="list-style-type: none"> - 2 tickets for admission to Civic Celebration <i>new benefit!</i>

Organizational members at any level receive acknowledgment on Citizens League’s website.

*Organizational Member Recognition includes event-related marketing on social media and inclusion in e-newsletter (over 8,000 recipients); Recognition does not include the Civic Celebration.

2022 Organizational Members

Civic Champions	Civic Pacesetters	Civic Principals	Civic Leaders
Augsburg College Ecolab Securian University of St. Thomas	Ameriprise Financial Blue Cross and Blue Shield of Minnesota City of Edina CliftonLarsonAllen General Mills Medica Pohlad Companies U.S. Bancorp	Goff Public Lockridge Grindal Nauen P.L.L.P. Attorneys at Law Thomson Reuters Thrivent Financial UCare Minnesota	Allina Health System Care Providers of Minnesota Catholic Charities CenterPoint Energy Comcast Consulate General of Canada HealthPartners McCarthy Center for Public Policy & Civic Engagement Minneapolis Regional Chamber of Commerce Northeast Bank Rapp Strategies Robins Kaplan LLP Saint Paul Area Chamber of Commerce Southwest Airlines Standard Heating and Air Conditioning Wilder Foundation

Civics@Work Policy Program Testimonials

“The speakers, agenda, and event format were a great fit for our organization, and the event itself was executed perfectly. I especially appreciated the conversational nature of the event, which I believe contributed to a high degree of engagement. We’ve received great feedback from our employees! Specifically, I loved this quote from one of the attendees: “This has been an amazing panel! I have been playing it so my high schooler can hear, Civics lesson over the summer!””

- *Bridget Callaghan, Public Affairs & Civic Engagement Specialist, Blue Cross and Blue Shield of Minnesota*

“The speakers were perfect for this setting. Their past experience and knowledge was very valuable. The other compliment I heard was they were both very fair and measured in their partisanship. Several staff commented to me how refreshing it is to see partisan leaders (former leaders) actually get along with each other, listen to each other and complement each other.”

- *Joel Ulland, Associate VP & Public Affairs Officer, Director of Public Policy, UCare*