

#MNCivicLeader 2021 Sponsorship



The Citizens League is pleased to announce the return of #MNCivicLeader, a social media campaign to uplift and celebrate everyday civic leaders who go above and beyond to make a difference in Minnesota.

We are launching #MNCivicLeader to share their stories through social media and an online event on October 14th, to celebrate the amazing contributions they have made to community.

~~\$5,000 Champion Sponsor (Exclusive)~~ *Reserved by Target*

- Opportunity to have a representative from the Champion Sponsor welcome guests
- Opportunity to appear in a recorded interview about "What Civic Leadership means to [Sponsor]" as part of event promotion
- Customized corporate volunteer engagement opportunity
- Verbal recognition at the event about your generous commitment to Citizens League
- Top billing on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,500+ followers), and LinkedIn (800+ followers); including post-event recap in e-newsletter (7,000+ recipients)
- Company logo included in dedicated slide during program presentation
- Company logo on event website

\$2,500 Civic Sponsor

- Opportunity to provide two brief video or written promotional pieces to be shared in event related materials
- Verbal recognition at the event about your generous commitment to Citizens League
- Recognition on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,500+ followers), and LinkedIn (800+ followers); including post-event recap in e-newsletter (7,000+ recipients)
- Company logo included in dedicated slide during program presentation
- Company logo on event website

\$1,000 Gold Sponsor

- Opportunity to provide two brief video or written promotional pieces to be shared in event related materials
- Recognition on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,500+ followers), and LinkedIn (800+ followers); including post-event recap in e-newsletter (7,000+ recipients)
- Company logo included in program presentation
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\$500 Silver Sponsor

- Recognition on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,500+ followers), and LinkedIn (800+ followers); including post-event recap in e-newsletter (7,000+ recipients)
- Company logo included in program presentation
- Company logo on event website

\$250 Bronze Sponsor

- Recognition on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,500+ followers), and LinkedIn (800+ followers); including post-event recap in e-newsletter (7,000+ recipients)
- Company logo included in program presentation
- Company logo on event website

Sponsorship Form

Contact Sarah Stout Miller at ssoutmiller@citizensleague.org with any questions. Complete fields below and return with payment to complete your sponsorship commitment. Many thanks!

Mail:

Citizens League
400 Robert St N #1820
St. Paul, MN 55101

Email:

ssoutmiller@citizensleague.org

Full Name(s): _____

Company/Organization: _____

Street Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Sponsor Level: _____ Amount: _____

Check enclosed (payable to Citizens League)

Please charge card info below:

Card #: _____

Sec. Code: _____ Exp: _____/_____

Cardholder Name: _____

Learn more at citizensleague.org/civicleader