

Civic Celebration & #MNCivicLeader Sponsorship

For the past decade, Minnesotans have gathered for an evening to recognize what makes us unique: An enduring civic culture, innovative leadership, and a commitment to find solutions that work for everyone. At the Civic Celebration, we honor those whose work has inspired, challenged, and transformed the wider community.

Due to the COVID-19 pandemic and the uncertainty it casts on our ability to safely gather together, we are shifting our event schedule to include a virtual Fall 2020 event, #MNCivicLeader. Although we have high hopes of a hybrid Civic Celebration in the spring, we will only provide an in-person option under optimal conditions. A final decision on whether an in-person component will be part of the Civic Celebration will be made by the end of 2020.

November 19, 2020: #MNCivicLeader

Honoring Everyday Civic Leaders

On November 19, 2020, we will hold a live, virtual event celebrating the everyday civic leaders as nominated by our community, **hosted by Jana Shortal of KARE 11 News**. With the hashtag #MNCivicLeader, we will celebrate neighbors and community members who have gone above and beyond during the COVID-19 pandemic in an online event and fundraiser.

March 18, 2021: Civic Celebration



**Honoring:
Phyllis Rawls Goff
and
Charles R. Vig**



On March 18, 2021, the Citizens League will hold its annual Civic Celebration! We are excited to honor community volunteer Phyllis Rawls Goff, and former Chairman of the Shakopee Mdewakanton Sioux Community, Charles R. Vig!



**Citizens
League**

Common ground. Common good.

Civic Celebration & #MNCivicLeader Sponsorship

We appreciate your interest in sponsoring our upcoming events! Below is an exhaustive list of sponsorship options. Please note that anything with an asterisk (*) is subject to change depending on whether we are able to safely accommodate an in-person component of the Civic Celebration.

\$25,000 Champion Sponsor *(Civic Celebration sponsorship only: \$20,000)*

#MNCivicLeader Benefits:

- Opportunity to have sponsor representative welcome guests
- Opportunity to appear in a recorded interview about “What Civic Leadership means to [Sponsor]” as part of event promotion
- Verbal recognition at the event about your generous commitment to Citizens League
- Blog post (~500 words) about sponsor’s view of/commitment to civic leadership
- Top billing on Citizens League event-related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Company logo included in dedicated slide during program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 20 at two front-row premier tables of ten*
- Complimentary drinks for 20 during reception*
- Opportunity for sponsor representative to welcome guests during the program (~400 guests)
- Verbal recognition at the event about your generous commitment to Citizens League
- Promotional item from sponsor given away to guests (sponsor provides item)
- Top billing on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Prominent recognition on signage at event, including a full-page, full-color ad in event program
- Company logo on event website
- 5 additional tickets donated to Capitol Pathways students (Citizens League will invite students to attend thanks to the generosity of the Champion Sponsor)

\$15,000 Civic Sponsor *(Civic Celebration sponsorship only: \$10,000)*

#MNCivicLeader Benefits:

- Verbal recognition at the event about your generous commitment to the Citizens League
- Blog post (~500 words) about sponsor’s view of/commitment to civic leadership
- Recognition on Citizens League event-related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers), and e-newsletter (7,000+ recipients)
- Company logo included in dedicated slide during program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 10 at one front-row premier table*
- Complimentary drinks for 10 during reception*
- Recognition on Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers), and e-newsletter (7,000+ recipients)
- Prominent recognition on signage at event, including a full-page, full-color ad in event program
- Company logo on the event website
- 3 tickets donated to Capitol Pathways students (Citizens League will invite students to attend thanks to the generosity of the Civic Sponsor)

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\$7,500 Gold Sponsor *(Civic Celebration sponsorship only: \$5,000)*

#MNCivicLeader Benefits:

- Blog post (~500 words) about sponsor's view of/commitment to civic leadership
- Recognition on Citizens League event-related marketing materials: Facebook (3,000+followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Company logo included in program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 10 guests*
- Complimentary drinks for 10 during reception*
- Recognition in Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Prominent recognition on signage at event, including a half-page, full-color ad in event program
- Company logo on event website

\$4,500 Silver Sponsor *(Civic Celebration sponsorship only: \$3,000)*

#MNCivicLeader Benefits:

- Blog post (~250 words) about sponsor's view of/commitment to civic leadership
- Recognition on Citizens League event-related marketing materials: Facebook (3,000+followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Company logo included in program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 8 guests*
- Complimentary drinks for 8 during reception*
- Recognition in Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Recognition on signage at event, including listing in event program

\$2,000 Bronze Sponsor *(Civic Celebration sponsorship only: \$1,500)*

#MNCivicLeader Benefits:

- Recognition on Citizens League event-related marketing materials: Facebook (3,000+followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Company logo included in program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 6 guests*
- Complimentary drinks for 6 during reception*
- Recognition in Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Recognition on signage at event, including listing in event program

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\$850 Advocate Sponsor *(Eligible to individuals & organizations with budgets <\$1M)*

#MNCivicLeader Benefits:

- Company logo included in program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 3 guests*
- Recognition in Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Recognition on signage at event, including listing in event program

\$250 Grassroots Sponsor *(Eligible to individuals & organizations with budgets <\$1M)*

#MNCivicLeader Benefits:

- Company logo included in program presentation
- Company logo on event website

Civic Celebration Benefits:

- Reserved seating for 2 guests*
- Recognition in Citizens League event related marketing materials: Facebook (3,000+ followers), Twitter (6,400+ followers), LinkedIn (700+ followers); and e-newsletter (7,000+ recipients)
- Recognition on signage at event, including listing in event program

Sponsorship Registration

Contact Sarah Stout Miller at ssoutmiller@citizensleague.org with any questions. Complete fields below and return with payment to complete your sponsorship commitment. Many thanks!

Mail:

Citizens League
400 Robert St N #1820
St. Paul, MN 55101

Email:

ssoutmiller@citizensleague.org

Full Name(s): _____

Company/Organization: _____

Street Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Sponsor Level: _____ Amount: _____

Check enclosed (payable to Citizens League)

Please charge card info below:

Card #: _____ Sec. Code: _____ Exp: ____/____

Cardholder Name: _____