

ST PAUL RENTER SNAPSHOT

Housing impacts everything in our lives, from the jobs we can access to the educational outcomes of our kids. But too many people in our community pay too much for housing, forcing hard-working families to choose between paying the rent or buying adequate groceries, covering healthcare and other critical needs.

Housing is affordable when a household pays **no more than 30%** of its monthly income on rent or mortgage.



Working full time in many of the **region's most in-demand jobs** (see table right) doesn't pay enough to afford the median rent (\$865) or average two-bedroom rent (\$1,170)⁴ in St Paul.



In St Paul, **69% of renter households** (41,500 households)³ pay more than they can afford on housing.



Housing is a racial equity issue, with far more households of color **RENTING** rather than **OWNING** a home.

Black	83%	17%
Native	67%	33%
Hispanic	66%	34%
Asian	62%	38%
White	41%	59%

IN-DEMAND JOBS in the Twin Cities	Median annual income	Affordable housing costs per month ¹	% income needed to pay median rent in St Paul	% income needed to pay av 2 bedroom rent in St Paul
CURRENT MINIMUM WAGE ²	\$20,060	\$502	52%	70%
MEDIAN RENTER INCOME ST PAUL	\$30,970	\$775	33%	45%
\$15 MINIMUM WAGE	\$31,169	\$780	33%	45%
Waiters and Waitresses	\$20,225	\$506	51%	70%
Food Prep / Serving Workers	\$20,614	\$515	50%	68%
Cashiers	\$21,330	\$533	49%	66%
Retail Salespersons	\$22,731	\$568	46%	62%
Personal Care Aides	\$24,326	\$608	43%	58%
Hairdressers / Cosmetologists	\$24,893	\$622	42%	57%
Stock Clerks / Order Fillers	\$26,437	\$661	39%	53%
Restaurant Cooks	\$27,594	\$690	38%	51%
Janitors	\$29,209	\$730	36%	48%
Laborers and Freight Movers	\$31,084	\$777	33%	45%
Landscapers / Groundskeepers	\$33,423	\$836	31%	42%
Food Prep Supervisors	\$34,133	\$853	30%	41%
Customer Service Reps	\$39,274	\$982	26%	36%
Retail Sales Supervisors	\$42,717	\$1,068	24%	33%
Truck Drivers	\$47,514	\$1,188	22%	30%
Accountants and Auditors	\$67,343	\$1,684	15%	21%
Registered Nurses	\$81,737	\$2,043	13%	17%

SOURCES: Occupational Data for Twin Cities Economic Development Region by MN Department of Employment and Economic Development, July 2017, and American Community Survey, 2016 estimates. FOOTNOTES: 1- Housing is affordable when it consumes no more than 30% of a household's monthly income. 2- Based on current minimum wage for large employers in Minnesota (\$9.65). 3- Metropolitan Council staff analysis of U.S. Census Bureau, 2012-2016 American Community Survey Public Use Microdata Sample five-year data. 4- CoStar, April 2018.