



Citizens League Civic Celebration 2017

Honoring Civic Trailblazers

Dr. Josie Johnson & Susan Kimberly



Our annual bipartisan event is on October 18th! Rub elbows with other politically interested Minnesotans, catch up with old friends, meet new and interesting people – and have a good time doing it – at our annual Civic Celebration! For the last two years, we've sold out early for this fun and lively event.

Come for the social hour with complimentary bites, cash bar, and lively meet-and-greet, and stay for our program where we'll honor two civic trailblazers: **Dr. Josie Johnson and Susan Kimberly**. Our honorees this year have shown how an individual person can blaze a path that has ripple effects throughout the generations. We hope you can join us!

Wednesday, October 18, 2017

Minneapolis Event Center • 212 2nd St. SE, Minneapolis, MN 55414

5:00 Sponsor Reception • 5:30 General Reception • 6:30 Program

Now accepting sponsorships!

Please see sponsor levels & benefits on next page



In 1964, **Dr. Josie Johnson** led a multiracial delegation of women from Minnesota to witness first-hand the civil rights struggle in Mississippi. She was chief of staff to the

Lieutenant Governor George Brown of Colorado, the first African American lieutenant governor elected since Reconstruction. She served as acting director of the Minneapolis Urban League, as the first African American regent at the University of Minnesota and associate vice-president for academic affairs at the U. She lobbied for fair housing and employment opportunities and is a recognized leader in education and community involvement.



Susan Kimberly has decades of public service in Minnesota. As Bob Sylvester, she served on the St. Paul City Council in the 1970's and as head of the Housing and Redevelopment Authority.

He later became an investment banker with Piper Jaffray. Following her transition, Susan was back at City Hall, working for Mayor George Latimer. She was selected by Mayor Norm Coleman as his deputy mayor, and later worked for him in his U.S. Senate office. She has led St. Paul's Planning and Economic Development department and served as interim president of the Saint Paul Area Chamber of Commerce. Susan's commitment to public service is legendary.

Sponsorship Levels



~~\$15,000 Champion Sponsor (One available)~~ **Reserved!**

- Opportunity to have a representative welcome the sponsor reception guests (approx. 100 guests)
- Verbal recognition of sponsorship from one of event's speakers
- Opportunity for organization's promotional items to be made available to event participants and guests
- Two tables and sponsor reception admission for 20 guests with premium seating at event
- Top billing on all event related media material, including post-event recap in e-newsletter (over 8,000 recipients)
- Company logo on event webpage
- Prominent recognition on all signage at the event, including 4 banners at event site and an full-page, full-color ad in event program (5" W X 8" H)
- Beverage tickets at sponsor reception

\$10,000 Civic Sponsor

- One table and sponsor reception admission for 10 guests with preferred seating at event
- Company logo on the event webpage
- Recognition in all event related media material, including post-event recap in e-newsletter (over 8,000 recipients)
- Prominent recognition on all signage at event, including 2 banners at event site and a full-page, full-color ad in event program (5" W X 3.875" H)
- Beverage tickets at sponsor reception

\$5,000 Gold Sponsor

- One table and sponsor reception admission for 10 guests with reserved seating at event
- Company logo on the event webpage
- Prominent recognition on all signage at event, including a half-page, full-color ad in event program (5" W X 3.875" H)
- Recognition in all event related media materials, including post-event recap in e-newsletter (over 8,000 recipients)

\$2,500 Silver Sponsor

- One table and sponsor reception admission for 10 guests
- Recognition on all signage at event
- Recognition in all event related media material, including post-event recap in e-newsletter (over 8,000 recipients)

\$1,500 Bronze Sponsor

- One table of 10 guests and admission for 2 to sponsor reception
- Recognition on all signage at event
- Recognition in all event related media materials

\$1,000 to sponsor 10 Capitol Pathways interns

- Give 10 students from the Citizens League Capitol Pathways program the opportunity to attend the event
- Table signage
- Recognition in program

SEATING ASSIGNMENTS BASED ON DATE OF PAYMENT





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Sponsorship Registration

Contact Jan Unstad at junstad@citizensleague.org with any questions.

Complete the fields below and return with payment:

Mail:

Citizens League
400 Robert St N, #1820
St. Paul, MN 55101

Email:

junstad@citizensleague.org

Fax:

651-293-0576

Full Name: _____

Company/Organization: _____

Street Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

I am enclosing a check for \$_____ (payable to the Citizens League)

Please charge \$_____ to my Visa Mastercard AmEx Discover

Card #: _____ Sec. Code: _____ Exp: ____/____

Name on card: _____