# Minnesota Journal

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### A publication of the Citizens League

Volume 15, Number 10 October 13, 1998

## Taxes on average homes down in most metro cities

Property taxes went down for average homeowners in most Twin Cities communities this year, a change from an increase the previous year. Property taxes fell in 1998 by an average of \$90, or 4.1 percent, to \$2,124 on averagemalue homesteads in the 108 com-

nities over 2,500 population in me Twin Cities metropolitan area. In 1997, average taxes on the average-value homesteads had increased by \$95, or 4.5 percent.

But property taxes increased although slightly—this year for average-value homeowners in the 130 nonmetropolitan Minnesota communities over 2,500 population. Taxes increased by an average of \$3, or 0.3 percent, to \$1,011, compared to a 1997 increase of \$66, or 7.0 percent.

### by Dana Schroeder and Lynn Reed

In the metro area this drop in taxes occurred despite a 4.8 percent growth in the average-value homestead (to \$130,147). And in the nonmetro communities the slight tax growth lagged behind the 5.9 percent growth in the averagevalue homestead (to \$76,580).

The tendency for taxes on average homes to decrease in the metro area and increase only slightly in nonmetro communities reflects changes to the property tax system enacted by the 1997 Legislature, which went into effect in 1998. The changes include:

• A reduction in the rate at which homes valued above \$72,000 are taxed. In 1997, a home's taxable

value (tax capacity) was one percent of value up to \$72,000 and two percent of value over \$72,000. In 1998, a home's taxable value is one percent of value up to \$75,000 and 1.85 percent of value over \$75,000. This moderates the tax effect of an increase in a home's value and

• A reduction in the rates at which commercial-industrial property and other nonhomestead property is taxed. These changes mean that higher-value homes do not receive as much relief as they otherwise would have and that more tax burden is shifted to the first tier of home value.

places more of the property-tax bur-

den on lower-valued homes.

• A new education homestead credit that reduces taxes on homes. It is computed as 32 percent of the state's general education levy amount, up to a maximum credit of \$225 per home.

• \$93 million in additional state money to lower the share of education funding that falls on property taxes.

These are among the findings of the 32nd annual homestead property-tax survey of Minnesota communities over 2,500 population, conducted jointly for the sixth year by the Minnesota Taxpayers Association and the Citizens League. (See accompanying article on page 5 for an explanation of the various tax comparisons in the analysis.)

Continued on page 2

### Labor shortage replaces taxes as business concern

### by Ronald A. Wirtz

### First of two articles.

The signs—both physical and otherwise—are inescapable. Placards in the windows of many businesses, radio and newspaper ads, unemployment levels at historic lows.

recent panel discussion, Jane Jown, commissioner of the Minnesota Department of Economic Security (MDES) said that Minnesota has the lowest levels of seasonally adjusted and unadjusted unemployment (2.3 and 2.1 percent, respectively) in the nation. Unemployment in the Twin Cities is a giddy 1.6 percent.

Not everyone is celebrating. Having grown familiar with decades of surplus labor (too many people looking for too-few jobs) the state and region are now faced with a labor shortage—a lack of workingage people to fill available jobs. In a recent survey of Twin Cities executives by *Twin Cities Business Monthly*, the labor shortage replaced business and personal taxes as the single most important issue facing companies in the Twin Cities region. Fifty-six percent of respondents cited the attraction and retention of skilled workers as the most important issue for their company—double the number just two years earlier. More than 80 percent of executives with large companies (100 or more employees) said attracting skilled labor was a significant concern.

Two employer surveys released in the last two months—one released jointly by the Minnesota Business Partnership and the Employers Association, the other by the Greater Minneapolis Chamber of Commerce—confirmed that businesses are having trouble finding qualified labor.

In response to the problems facing

Continued on page 4

## Where's the voice for small things with big benefits?

Humphrey Institute Dean John Brandl has long said that politics is the art of dishing out benefits to the potentially grateful, while spreading the costs around among the oblivious. Usually the big beneficiary is a small, well-organized constituency. Regular folks, often unaware, foot the bill for powerful special interests. Nobody really notices, few people actually benefit, but it ultimately costs a lot. Often too, those benefiting are not the most in need. Tax code changes for the few can cost far more than food stamps for the many.

But the converse poses a problem, too. Turn Brandl's lament around. Small savings and efficiencies spread among lots of programs can benefit a large constituency. But there is often no constituency for these small things, despite the fact that they carry big benefits for lots of people.

One common complaint-particularly in Washington, but heard here, as well—is that it takes great power or heavy lobbying to move anything past the many sources of self-interest and inertia. Often, only large projects with heavy financial backing can get over all of the hur-

**Property tax** 

Continued from page 1

Other major findings:

• New Prague is again the topranked metro community and Staples again the top-ranked nonmetro community this year in a comparison of taxes on a similarly valued home. This year the comparison is on a home assessed for tax purposes at \$115,000 in the metro communities and at \$70,000 in the nonmetro communities.

• St. Paul moved down significantly from last year in the rankings in the comparison of taxes on a similarly valued home, thanks to a large decrease in school taxes. (The comparison was on a \$115,000 home this year and a \$110,000 home last year.) St. Paul moved from second in the rankings last year to 15th this year. Minneapolis, in contrast, moved up slightly, from seventh to sixth place.

Viewpoint

### by Lyle Wray

dles to achieve real policy change. Even then, as the recent stadium issue shows, there is no sure bet.

Transportation offers a perfect illustration. There are many proposals that would provide a big benefit to the public, but fail because there is no obvious and powerful constituency: telecommuting, state-ofthe-art buses, private jitneys, vouchers to fill gaps between buses and taxis and restructuring taxi regulation for better service.

There are illustrations in other areas as well. For instance, we subsidize real estate development for business-which has a strong voicebut lag behind other states in the human capital investment of providing low-income students postsecondary access. We spend proportionately few resources on those chronic conditions that afflict a proportionately larger share of the population for much longer periods of time-migraine headaches and arthritis, for example-and spend significant resources for treatment

Responsibility for high taxes in

top-ranked communities is shared

among taxing jurisdictions, with

ing a strong role in top-ranked

the metro area.

metro communities and city and

county taxes playing a strong role

in top-ranked communities outside

It's important to note that this com-

taxes, not at other possible sources

of income for local governments,

such as fees or special assessments.

other sources of income to a higher

Some communities rely on these

degree than others; those that do

taxes than other communities.

would tend to have lower property

\$115,000 metro homes

school district 721, takes the honors

Scott County's New Prague, in

for the third year in a row for the

\$2,231—on a home assessed for

er, taxes on a hypothetical home-

stead in New Prague valued at

tax purposes at \$115,000. Howev-

highest metro-area tax bill—

parison looks only at property

city, county and school taxes play-

of fatal chronic conditions (cancer, heart disease) that afflict a small number of people for relatively short periods of time. Some of the biggest avenues for adding years to life-so-called "lifestyle" issues of fitness, smoking, accident prevention-get lip service, compared to the deadly serious 14 percent of Gross Domestic Product we pour into the health-care industry.

The state's Best Practice Review program fits here, too. In showing how the most effective local government services are delivered, it is a great example of making government more efficient by doing the little things right. Sadly, its continuation beyond its legislative sunset in 1999 is in doubt-a good example of the lack of constituency for doing the small things to make government more efficient.

Many public services could benefit from doing the "small things" right over a long period of time. The application of this principle to the automobile industry catapulted

\$115,000 in both 1997 and 1998

dropped by 7.6 percent this year.

changes.

in North Oaks.

reflecting the legislative tax system

Homeowners whose tax statements

list an estimated market value of

\$115,000 should find their 1998

taxes similar to those listed here.

such a house could differ from

community to community-rang-

ty's Burns Township to \$136,418

The other four highest metro com-

munities in the \$115,000 home

comparison are (school district

Lauderdale (623), \$2,177; Chan-

hassen (112), \$2,150; Osseo (279),

America (108), \$2,127. Osseo and

Norwood Young America were new

moving up from 11th place and 19th

\$2,134; and Norwood Young

to the top five ranking this year,

place last year, respectively.

numbers in parentheses):

ing from \$121,053 in Anoka Coun-

However, depending on assessment

practices, the actual selling price for

Japanese carmakers from a joke at their inception to a formidable force provoking "voluntary quotas" to protect U.S. carmakers.

Alas, despite several decades of prodding from the Citizens League, the public sector often lacks real competitive pressure. Many wellorganized interest groups in and around the public sector have a stake in not using competition to become more efficient and effective. Absent a "big crisis," we need leadership from the Governor, the Legislature and the other sectors to insist on incentive structures for public institutions.

Performance should matter; there should be real consequences for not performing. Difficult as it is, we can take modest steps toward setting up public programs on a pay-for-performance basis—paying for job placements, for example, rather than for simply training people on welfare. We need leadership to create a bigger constituency for the smaller things that make a difference.

Lyle Wray is executive director of the Citizens League.

Minneapolis (1), at \$2,097, ranked 6th and St. Paul (625), at \$2,000, ranked 15th.

The average tax on a \$115,000 home in the 108 metro-area communities was \$1,789, down by 10.6 percent from what it would have been last year. Only one community, Anoka County's Columbus Township, saw an increase in this year's taxes on a home valued at \$115,000.

The average assessor's home values of three of the five highest-tax communities ranked in the bottom 10 among the metro cities, with Lauderdale third from the bottom at \$81,343; Norwood Young America sixth lowest at \$83,204; and Osseo ninth lowest at \$85,538. New Prague, at \$94,873, ranked in the bottom fifth, while Chanhassen (at \$175,520) ranked in the top fifth St. Paul ranked fourth lowest at \$82,189; Minneapolis, at \$88,170, ranked 13th from the bottom.

Continued on page 3

We were very disappointed by a summary which appeared in the Aug. 25 edition of the Minnesota rnal ["City of Minneapolis is sale's 14th largest employer" in "Take Notes"] of an article from the August 1998 Corporate Report ["Minnesota's 100 Largest Employers"].

The Journal took pains to emphasize the number of employees working for the City of Minneapolis. The analysis in the Journal used incomplete statistics and simplistic comparisons to imply that Minneapolis has far too many employees.

First, the Corporate Report article was based on the number of employees. Thus, a high school student working for the Parks and Recreation Department counts the same as a full-time police officer. A far more meaningful basis for comparison would have been the fulltime equivalents (of FTEs). (Tom Smith, author of the Corporate Report article, concedes this point but states that most employers could not provide a count of their

Es.) Given that Minneapolis has steirge number of seasonal and parttime employees, reliance on the number of employees as opposed to FTEs will produce results that will make Minneapolis look like a larger employer than it is. The Minnesota Journal neglected to mention any of the shortcomings of an analysis based on a simple count of the number of employees.

### The Minnesota Journal

Publisher — Lyle Wray Editor - Dana M. Schroeder Contributing Editor — Ted Kolderie Sketches - Ray Hanson

The Minnesota Journal (ISSN 0741-9449) is a publication of the Citizens League, a nonprofit nonpartisan Twin Cities public affairs organization, 708 S. Third St., Suite 500, Minneapolis, MN 55415, George Latimer, president. Articles and commentary are drawn from a broad range of perspectives and do not necessarily reflect League positions on policy questions. The Journal is published once a month. Periodicals postage paid at Minneapolis, MN.

Annual subscription rate for nonmembers is \$40 issues. Orders may be placed at 612/338er or by mail at the above address.

Postmaster: Send address changes to The Minnesota Journal, 708 S. Third St., Suite 500, Minneapolis, MN 55415

October 13, 1998

Second, the Minnesota Journal implied that Minneapolis has an extraordinary number of employees per resident relative to Saint Paul. The *Journal* ignores the fact that the City of Saint Paul contracts out most of its public works projects, whereas Minneapolis relies on city employees. A comparison between Minneapolis and Saint Paul that does not take this into account is meaningless.

Third, the Journal makes similar comparisons between Minneapolis and Dakota County which were also designed to leave the impression that Minneapolis has an extremely high number of public employees. However, any comparison between cities and counties is inappropriate; the nature of the city services (police, fire, street maintenance, etc.) requires more employees per resident than do county services. Furthermore:

# **Property tax**

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Taxes on the average-value homestead (\$94,873) in top-ranked New Prague increased by 3.4 percent in 1998, while average taxes on the average-value homesteads in the

Title of publication: Minnesota Journal. Publication No.: 741-9449. Date of filing: September 28, 1998. Frequency of issue: 12 times per year. No. of issues published annually: 12. Annual subscription price: \$40. Mailing address of known office of publication: Citizens League, 708 S. 3rd Street, Suite 500, Minneapolis, MN 55415-1198. Mailing address of headquarters of general business offices of the publisher: Same as above. Publisher: Lyle D. Wray, 708 S. 3rd Street, Suite 500, Minneapolis, MN 55415-1198. Editor: Dana Schroed er, same as above. Managing editor: Dana Schroeder, same as above. Owner: Citizens League, same as above, no stockholders, nonprofit organization. Officers of the Citizens League: George Latimer, President, Macalester College, 1600 Grand Ave., St. Paul, MN 55105; Matthew Ramadan, Vice President, Northside Residents Redevelopment, 1014 Plymouth Ave, N., Minneapolis, MN 55411; Christine Roberts, Treasurer, Academic Healt Center Communications, Box 735-A395 Mayo, 420 Delaware St. S.E., Minneapolis, MN 55455. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of the total amount of bonds, mortgages or other securities: None. The purpose, function and nonprofit status of this organization and the exempt status for federal income tax purposes has not changed during the preceding 12 months.

Extent and Nature of Circulation	Average No. Copies Each Issue During Preceding 12 months	Single Issue Nearest to Filing date
A. Total no. copies (net press run)	2,35	3 2,300
B. Paid and/or requested circulation	n	
<ol> <li>Sales through dealers &amp; d</li> </ol>	carriers,	
street vendors & counter	sales Non	e None
<ol><li>Paid or requested mail su</li></ol>	Ibscriptions 1,83	
C. Total paid and/or requested circ	ulation 1,83	2 1,844
D. Free distribution by mail	20	0 200
E. Free distribution outside the ma	il	0 0
F. Total free distribution	20	0 200
G. Total distribution	2,03	2 2,044
H. Copies not distributed		
<ol> <li>Office use, leftovers, spo</li> </ol>	iled 32	6 256
<ol><li>Return from news agents</li></ol>	Non	e None
I. Total	2,35	8 2,300
Percent paid and/or requested circ	culation 90.1	6 90.22
l certify that all information furnishe Signed, Lyle D. Wray, publisher.	ed on this form is true a Sept. 28, 199	

**MINNESOTA JOURNAL** 

# Another view: Minneapolis employee figures misleading

• Hennepin County contracts with the City of Minneapolis to maintain county roads within the city. This increases the number of city employees.

 Unlike the rest of Hennepin County, Minneapolis maintains its own library system. Minneapolis residents pay more city taxes because of this, but are exempt from the county library tax. This leads to a higher number of city employees, but a lower number of county employees.

• Dakota County is largely urbanized. (Ninety-six percent of Dakota County's population lives within cities as opposed to townships.) A large portion of the law enforcement activities in Dakota County are performed by city police as opposed to the county sheriff. In fact, of the 16,656 crimes that were cleared in Dakota County in 1997.

108 metro communities over 2,500 decreased by 4.1 percent. New Prague was one of only 23 metro communities where taxes on average-value homesteads increased.

Relatively high city, county and school taxes played a strong role in pushing these cities to the top of

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION Required by 39 U.S.C. 3685

only 654 were cleared by the county sheriff. This reduces the need for county employees.

 Minneapolis and Dakota County are completely incomparable in terms of various demographic and social characteristics that drive the need for public services.

In short, the Minnesota Journal used simplistic comparisons to give the impression that Minneapolis has an excessive number of public employees. The way in which the Journal juxtaposed facts without explanation of those facts was misleading and contributed nothing to an intelligent discussion of the issues.

Kathleen O'Brien, Minneapolis City Coordinator, and Jeff Van Wychen, Minneapolis Government **Relations** Representative

### the rankings.

New Prague had the highest city taxes on a \$115,000 home, \$707, of any of the 108 metro communities; the sixth highest school tax, \$907 (out of 54); the 10th highest county tax, \$601 (out of 20-more than seven, primarily because some cities are excluded from county library taxes); and the lowest special district taxes, \$17. City taxes account for 31.7 percent of total taxes on a \$115,000 home in New Prague; the average for the metro communities is only 20.3 percent.

The reason for the high taxes? New Prague is in a rapidly growing area on the southern edge of the metro area and has a relatively small amount of commercial-industrial property to help shoulder the property-tax burden. It has undertaken infrastructure investments in both the city and in its school district, District 721.

Like New Prague, the other four communities in the top five all rank toward the top in city, or school district taxes:

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Editor's Note: Due to space constraints, the "On Balance" roundup of editorial opinions will not run this month. It will return in November.

# Labor

Continued from page 1

Twin Cities employers and the region's economy, the Citizens League organized a committee study last spring of 52 citizen volunteers. The group studied the factors behind and the consequences of the labor shortage. After six months of work, the League will release its report, Help Wanted: More Opportunities Than People, at a public press conference later this month.

#### What's the problem?

Scratch beneath the surface a little, past the "help wanted" signs, and one quickly finds the labor shortage will be a fact of life for employers for the next few decades. The labor shortage is the result of continued job growth, coupled with demographic shifts, a slow-growing labor pool and skill mismatches.

For instance, MDES estimates that the number of jobs statewide will grow almost 14.8 percent from 1994 to 2005, while the number of workers is expected to grow at a rate of only 12.6 percent.

The size of the region's labor pool stems from the total number of working-age adults and the participation rate of those workers. Baby boomers entering the workforce in the 1970s and 80s provided a huge influx of labor. However, the following "baby bust" generation is decidedly smaller and entry of the "echo boom" generation (the kids of boomers) into the workforce will be largely offset by a growing number of retiring baby boomers.

The result will be a significant slowdown in the growth rate of the labor force and a reduction of net new workers expected in the coming decades. For example, from 1970 to 1980, the working-age population in the Twin Cities region grew almost 20 percent (more than 200,000 workers), but



"I'm holding down two positions as a computer programmer for two companies... same hours... and both firms think it's just fine!"

the growth rate has declined ever since. According to the Metropolitan Council, the region's workingage population is expected to increase just four percent from 2010 to 2020 and barely one percent from 2020 to 2030, netting just 24,000 new working-age people.

The labor shortage might be more manageable if there were larger pools of untapped labor, but the state and region already have high participation rates among different subgroups. More people than ever are joining the ranks of the employed, evidenced in part by the fact that the state's workforce has grown significantly faster than the state's general population (71 percent faster in the 1980s; 57 percent faster from 1990 to 1996).

Women of all ages have surged into the workforce over the last few decades. About 70 percent of all working-age women statewide are in the workforce—second only to Wisconsin. Minnesota is also second in the country (again behind Wisconsin) in overall labor force participation, tied with Montana for the most workers with more than one job (10 percent) and ranked 15th in the percentage of people over age 65 in the workforce (14 percent).

Workforce participation is even higher in the metro region. A sizable majority of Census tracts in the region had labor force participation rates between 70 and 90 percent in 1990.

Employers today are already tapping into previously underutilized labor pools-people with disabilities, immigrants, welfare recipients and people of color in general-further reducing the surplus labor previously available to employers. But each of these groups represents a proportionately small number of people, so even bringing all unemployed and underemployed people into the workforce would not solve the region's labor shortage. Labor economists also

> believe that participation rates for women will not go much higher and rural areas have already been largely emptied of young workers. Taken together, there is a considerably smaller

pool of underutilized labor.

Skill mismatches. Despite the preponderance of available jobs, a troubling level of underemployed people remains, most often because requirements for both high- and low-skill jobs do not fit the skills of available workers.

The worker shortage is particularly intense for high-tech jobs and other high-skill jobs, which usually require specialized training, work experience and/or postsecondary degrees. An MDES survey of employers showed that 90 percent of respondents think there is a shortage of qualified information technology workers in Minnesota and the Twin Cities. Yet between 1994 and 2005, jobs in computer and processing services in the Twin Cities are expected to increase 77 percent-more than 16,000 jobs.

The shortage of high-skill workers cuts across many fields. Systems analysts/computer programmers, welders, electricians and machinists are needed throughout the state, while the metro region is also seeking skilled machine tradespeople, computer support workers, moldmakers and nurses/lab technicians.

The labor shortage is also adversely affecting employers' ability to find workers for low-skill positions. In fact, according to MDES, there are more low-skill and entry-level openings throughout the state and the shortage in these occupations tends to be ongoing.

The problem in this case often is a lack of "work-readiness" skillsunderstanding the importance of promptness, proper attire, relationships with superiors, workplace etiquette, and appropriate language. But job mismatches also occur because of various obstacles that impede either access to or retention of available jobs. Some of the most common obstacles include lack of affordable housing near job growth centers, language barriers and poor transit service to suburban growth centers and to second- and thirdshift jobs.

This skill mismatch has resulted at least in part from worker training-K-12 and higher education systems that have not adequately adjusted to meet changing skill needs of employers. But workers and employers also bear some of the

responsibility for keeping skills up to date. Employer-provided training is often spotty, as some employers expect education and training programs to "custom-fit" employees with job-specific sk that might have low transferability to other jobs. Similarly, employers have had difficulty in the past anticipating and communicating new skill needs to education and training institutions.

What are the consequences? The consequences of the labor shortage for the Twin Cities region are complex. Employers, particularly in private industry, must have capable workers-or find alternative strategies to human labor-to remain competitive in a global, information-based economy. Failing to do so jeopardizes the region's quality of life and residents' standard of living.

Private employers have several options to try to stay competitive in the face of a labor shortage. They can try to increase per-worker productivity, import workers, relocate facilities or export work duties to areas with excess labor or merely downsize business expectations. However, not all such response benefit the region. For example, moving jobs to other regions with excess labor might benefit the employer, but it would not help the region.

Many people also overlook the effect of a labor shortage on public and nonprofit employers. For instance, as private employers bid up wages in other fields, the state could very likely face a shortage of teachers, particularly as older teachers retire.

How the Twin Cities communitygovernment, business, and nonprofits-handles the labor shortage will largely determine the Twin Cities' success in the global economy and, in turn, the region's standard of living.

Ronald A. Wirtz, a research associate at the Citizens League, staffed the labor shortage study committee. After the report's official release on Oct. 22, copies will be available from the Citizens League office 612-338-0791 The second of the. two articles, in the November Minnesota Journal, will take an in-depth look at some of the report's innovative ideas and recommendations.

### **Property tax**

Continued from page 3

11 four are among the top 11 in county taxes, with Chanhassen and Norwood Young America (Carver County) ranking first and Lauderdale (Ramsey County) ranking third;

• All four are among the top fourth in school taxes, with Lauderdale (District 623) ranking third;

• All four are in the top third for city taxes, with Osseo, Norwood Young America and Chanhassen in the top 20. Osseo has a large special sewer district financed by general property taxes; many cities handle sewer costs through special assessments. In Chanhassen, voters passed a \$5 million park referendum.

St. Paul ranks 12th for city taxes, fifth for county taxes, 44th for school taxes (a big drop from 12th last year) and 27th for special district taxes. School taxes now account for only 36.3 percent of the tax bill on a \$115,000 St. Paul home, well below the 45.3 percent

age for all metro communities. minneapolis ranks ninth in city taxes, 12th in county taxes, ninth in

\$70,000 and \$115,000 comparisons. To arrive at a constant value for comparing taxes among communities, we computed the average home values in all metro and nonmetro communities of all sizes.

The \$115,000 home approximates the metro average (\$116,739), while the \$70,000 value approximates the nonmetro average (\$69,080).

A high ranking in this comparison shows that a community has relatively high taxes per dollar of homestead property—a high tax rate and little or no offsetting tax relief, such as the taconite homestead credit available to Iron Range communities. High tax rates indicate high government spendingby cities, schools, counties or spedistricts, like hospital districts watershed districts-relative to a

community's property-tax base. The analysis ranks taxes by these various levels of government, as well as total taxes. This comparison

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school taxes and 22nd in special district taxes.

St. Paul-as did Minneapolis and Duluth-benefited from the new state takeover of funding for facilities for alternative schools. But Minneapolis did not show the same level of decrease in its school taxes as St. Paul. The Minneapolis school district used the opportunity of the lower school taxes to convert its tax capacity referendum levies to market value ahead of the staterequired schedule. This conversion puts more burden for the referendum levies on homes.

The five lowest tax metro communities in the \$115,000 home comparison include four townships:

May Township (834), \$1,376; Burns Township (11), \$1,380; West Lakeland Township (834), (11), \$1,451.

Princeton (477), \$1,271; Thief \$1,435; Forest Lake Township River Falls (564), \$1,218; Cam-(831), \$1,441; and **Ham Lake** bridge (911), \$1,218; and Chisholm (695), \$1,192. Thief River Falls and Chisholm were Forest Lake, May and West Lakenew to the top five this year, movland Townships are in Washington ing up from 7th place and 10th County; Burns Township and Ham place, respectively. Lake are in Anoka County.

The average tax on a \$70,000 The bottom five communities rank homestead in the 130 nonmetro among the lowest in municipal communities was \$868 taxes, in the bottom half in county

### What do the rankings mean?

ratio is the ratio of homes' actual does not account for differences in selling prices to the value placed on communities' assessment practices. the homes by the assessor. A community's property tax base can vary depending on several fac-For example, in the top-ranked nontors: the value of homes; the metro community, Staples, which has a sales ratio of 88.6 percent, the amount of commercial-industrial property-which adds more to a likely selling price of the hypothetical \$70,000 home would be community's tax base per dollar of \$78,918. Taxes on that home, if it property value than does homestead property; the amount of agricultural were assessed at full value, would property-much of which adds less rank second, rather than first. Cale-

to a community's tax base per dollar of value than does homestead property; and the amount of tax base unavailable because of taxincrement financing (TIF).

Likely selling price. The survey includes a way of accounting for differences in assessment practices. Using the state-calculated sales ratio for each community, a "likely selling price" has been figured for each community—that is, the price at which a home valued for tax purposes at \$115,000 (metro) or \$70,000 (nonmetro) would likely sell for on the market. The sales

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taxes and somewhat mixed in school taxes.

\$70,000 nonmetro homes Staples-located in Todd County and in school district 2170—is again the top-ranked nonmetro community in taxes on a hypothetical home valued for tax purposes at \$70,000, with taxes of \$1,306.

Homeowners whose tax statements list an estimated market value of \$70,000 should find their 1998 taxes similar to those listed here. The analysis shows that, depending on assessment practices, the selling price for such a home could actually range from \$69,791 in Worthington to \$84,848 in Caledonia.

The other four highest tax nonmetro communities in the \$70,000 home comparison are:

donia, which has the lowest nonmetro sales ratio, 82.5 percent, would have a likely selling price of \$84,848; its tax ranking would jump from 79th to 30th.

In the top-ranked metro community, New Prague, which has a sales ratio of 90.5 percent, the likely selling price of the \$115,000 home would be \$127,072. Taxes on that home, if it were assessed at full value, would rank second, rather than first. North Oaks, which has the lowest metro sales ratio, at 84.3 percent, would have a likely selling price of \$136,418 and its tax rank-

Three of the five top-ranking tax communities are in the bottom tenth in average-value homesteads. Staples (at \$35,132) is second lowest of the 130 nonmetro communities. Chisholm (at \$39,640) is fourth lowest and Thief River Falls (at \$47,741) is 12th lowest.

The average homeowner in Staples, then, is paying significantly lower taxes than on the \$70,000 home in the comparative example. Taxes on the average-value home in Staples are \$656, which ranks 107th among the 130 communities.

High city taxes and relatively high county taxes played a strong role in pushing the nonmetro communities to the top of the rankings.

• City taxes ranked first in Chisholm, second in Staples, third in Cambridge, 14th in Thief River Falls and 15th in Princeton.

• County taxes rank first in Princeton (Mille Lacs County) and sixth in Staples (Todd County); the other three communities (Pennington, Isanti and St. Louis Counties) are in the top third.

City taxes in Staples account for

Continued on page 7

ing would jump from 77th to 43rd.

These alternative rankings are included in Table 1 in the column marked "Rank on LSP tax."

Average-value homes. We calculated the average estimated market value for each community and compared taxes on these average-value homes. This analysis gives a better sense of what homeowners in various communities actually pay in property taxes.

But because the analysis reflects differences in tax rates and differences in value, a high ranking can mean that a community either has a high average home value, a high tax rate or both.

None of the analyses account for the special targeted property-tax refund intended to help offset large increases in taxes, since homeowners must specially apply for that refund.

#### TABLE 1: 1998 TAXES ON HOMES IN 108\* METROPOLITAN COMMUNITIES

\$115	5,000 HO	ME**		AVERAGE	VALUE I	HOME	<u>\$11</u>	AVERAGE VALUE HOME					
Community (School District)	Тах	Rank	Rank on LSP Tax***	Estimated Market Value	Tax	Percent Change '97-'98	Community (School District)	Тах	Rank	Rank on LSP Tax***		Тах	Percent Chan '97-'9
ANOKA COUNTY Andover (11) Anoka (11) Blaine (16) Burns Twp. (15) Circle Pines (12) Columbia Heights (13) Columbus Twp. (831) Coon Rapids (11)	\$1,518 1,621 1,550 1,380 1,761 1,888 1,646 1,522	103 88 98 108 59 38 81 101	105 95 97 108 67 42 61 99	\$125,695 93,941 96,832 125,532 98,463 80,260 124,665 95,659	\$1,738 1,161 1,162 1,581 1,369 1,010 1,864 1,124	-3.1% -4.5 -9.7 0.6 -12.1 -18.0 9.5 -8.7	New Hope (281) Orono (278) Osseo (279) Plymouth (284) Richfield (280) Robbinsdale (281) St. Anthony (282) St. Louis Park (283)	\$1,905 1,596 2,134 1,758 1,892 1,882 2,011 1,802	33 92 4 62 36 40 14 51	31 81 69 38 36 25 52	\$101,108 274,412 85,538 156,327 93,378 82,610 98,725 105,605	\$1,547 5,113 1,314 2,711 1,338 1,061 1,581 1,572	-3.1% -11.3 -1.3 -6.0 -6.5 -7.6 -16.9 -5.2
East Bethel (15) Fridley (14) Ham Lake (11) Lino Lakes (12) Linwood Twp. (831) Oak Grove (15) Ramsey (11) St. Francis (15) Spring Lake Park (16)	1,553 1,719 1,451 1,771 1,521 1,690 1,523 1,724 1,737	96 72 105 57 102 75 100 71 67	98 76 106 68 94 91 100 86 78	103,200 94,836 122,745 135,591 106,980 118,507 116,720 95,668 89,930	1,302 1,248 1,604 2,262 1,354 1,770 1,559 1,272 1,144	-4.9 -9.7 -2.1 -7.2 3.1 -3.4 -4.1 -2.7 -4.4	Shorewood (276) Wayzata (284) RAMSEY COUNTY Arden Hills (621) Falcon Heights (623) Lauderdale (623) Little Canada (623)	1,913 1,851 \$1,847 1,990 2,177 2,090	31 46 47 16 2 7	39 29 60 21 3 5	227,147 262,096 \$142,379 126,736 81,343 102,047	4,833 5,417 \$2,516 2,284 1,255 1,749	-5.5 -4.7 -0.5% -8.1 2.8 -4.1
CARVER COUNTY Chanhassen (112) Chaska (112) Norwood Young America (108) Victoria (112) Waconia (110) Watertown (111)	\$2,150 1,926 2,127 2,070 1,959 1,894	3 29 5 10 20 35		\$175,520 126,152 83,204 186,018 119,735 87,486	\$3,857 2,211 1,219 4,012 2,082 1,190	-4.4 -1.3 -4.5 -3.2 -5.1 -6.6	Maplewood (622) Mounds View (621) New Brighton (621) North Oaks (621) North St. Paul (622) Roseville (623) St. Paul (625) Shoreview (621) Vadnais Heights (624)	1,816 1,957 1,854 1,679 1,733 2,019 2,000 1,858 1,872	49 21 45 77 69 13 15 43 41	47 20 35 43 59 16 9 41 28	103,889 96,297 121,369 311,377 93,456 110,793 82,189 126,909 120,854	1,548 1,475 2,010 6,064 1,233 1,912 1,115 2,150 2,015	-13.2 -6.3 -5.3 -3.2 -14.4 -2.5 -13.7 -2.9 2.0
DAKOTA COUNTY Apple Valley (196) Burnsville (191) Eagan (196) Farmington (192) Hastings (200) Inver Grove Heights (199) Lakeville (194) Mendota Heights (197) Rosemount (196) South St. Paul (6) West St. Paul (197)	\$1,753 1,746 1,640 1,801 1,734 1,757 1,626 1,561 1,931 1,630 1,634	65 66 82 52 68 86 94 27 85 83	65 70 89 74 72 73 93 103 45 88 90	\$127,215 121,327 128,576 106,956 101,968 114,455 137,238 179,982 124,935 84,528 97,792	\$2,039 1,895 1,940 1,608 1,431 1,744 2,114 2,928 2,186 947 1,256	-5.0% -8.5 -6.3 -1.7 -0.9 -6.0 0.1 -2.8 -2.0 -14.2 -6.9	White Bear Lake (624) White Bear Twp. (624) SCOTT COUNTY Belle Plaine (716) Credit River Twp. (719 Jordan (717) New Market Twp. (194 New Prague (721) Prior Lake (719) Savage (191) Shakopee (720) Spring Lake Twp. (719)	1,866 \$1,926 ) 1,526 1,857 4) 1,711 2,231 2,080 1,955 1,980	37 42 28 99 44 73 1 8 23 19 91	27 33 14 82 37 58 2 7 24 12 84	103,294 125,717 \$91,166 153,757 87,435 166,520 94,873 134,406 123,907 104,736 153,248	1,601 2,127 \$1,309 2,336 1,167 2,901 1,634 2,610 2,187 1,708 2,428	1.6 3.5 -8.1% -10.f -3.3 -6.4 3.4 -2.5 -6.0 -1.4 -5.7
HENNEPIN COUNTY Bloomington (271) Brooklyn Center (286) Brooklyn Park (279) Champlin (11) Corcoran (877) Crystal (281) Dayton (11) Deephaven (276) Eden Prairie (272) Edina (273) Excelsior (276) Golden Valley (270) Hassan Twp. (728) Hopkins (270) Independence (278) Maple Grove (279) Medina (278) Minneapolis (1) Minnetonka (276)	\$1,634 2,041 1,760 1,901 1,755 1,826 1,987 1,803 2,021 1,918 1,623 1,932 1,777 1,957 1,553 2,097 1,934	84 11 9 54 61 34 64 48 17 50 23 87 26 55 22 9 6 25		\$124,700 77,759 94,893 107,736 142,418 85,064 123,824 262,225 170,316 172,179 125,135 128,960 139,683 102,707 182,699 128,255 243,810 88,170 160,185	\$1,851 1,048 1,530 1,618 2,415 1,130 1,963 5,499 3,434 3,146 2,298 2,279 2,166 1,612 3,424 2,296 1,612 3,424 2,296 4,327 1,348 3,123	-4.5% -5.9 -4.1 1.7 -4.1 -7.1 -9.1 -7.2 -0.3 -15.1 -22.1 -2.8 -10.8 -7.9 -3.2 -2.3 -11.7 -6.7 -6.1	WASHINGTON COUI Afton (834) Bayport (834) Cottage Grove (833) Forest Lake (831) Forest Lake Twp. (831) Grant (834) Hugo (624) Lake Elmo (834) Mahtomedi (832) May Twp. (834) New Scandia Twp. (83) Newport (833) Oak Park Heights (834) Oakdale (622) St. Paul Park (833) Stillwater (834) Stillwater Twp. (834) West Lakeland Twp. (834) Woodbury (833)	\$1,561 1,987 1,688 1,668 1,668 1,441 1,452 1,706 1,725 1,796 1,376 31) 1,654 1,942	95 18 76 106 104 74 70 53 108 79 24 58 90 93 39 89 89 107 80	83 13 75 63 96 102 62 49 48 104 64 23 55 79 101 19 66 107 85	\$185,294 115,323 104,276 102,513 133,648 206,277 133,241 173,362 151,208 179,387 144,082 94,957 107,078 100,872 86,290 119,238 190,583 208,722 142,433	\$3,037 1,996 1,444 1,813 3,245 2,114 3,070 2,651 2,581 2,310 1,422 1,575 1,308 955 1,992 3,261 3,256 2,259	3.2% 7.5 -4.3 1.4 2.7 -3.7 6.4 4.4 0.9 3.4 9.2 -7.8 13.2 -7.8 13.2 -14.7 -8.9 3.3 -0.4 2.9 -5.6
Minnetrista (277) Mound (277)	1,760 1,776	60 56	80 57	230,007 112,380	4,492 1,713	-0.7 -4.2							

\*The 107 communities in the seven-county metropolitan area with populations of 2,500 or above, plus Excelsior, which has a population of 2,361

\*\*A hypothetical home in each community with an assessor's market value of \$115,000.

\*\*\*LSP is the Likely Selling Price, computed by dividing the assessor's market value by the median sales ratio for each city as a way of adjusting for differences in assessment practices.

SOURCES: Minnesota Dept. of Revenue Assessments and Tax Lists; Calculations by Minnesota Taxpayers Association

# **Property tax**

Continued from page 5

<sup>2</sup> percent of total taxes on a ,000 home, well above the average of 24.2 percent for all the nonmetro communities. The city has undertaken preventative infrastructure maintenance and improvement in recent years. Thief River Falls, too, is undertaking city infrastructure improvements and has a new city hall and Princeton is in the midst of a Main Street improvement project.

The five lowest tax nonmetro communities in the \$70,000 comparison are:

Harris Township (318), \$459; Grand Rapids Township (318), \$477; Becker Township (726), \$515; Crow Wing County's First Assessment Unorganized (477), \$550; and Livonia Township (728), \$611.

Harris and Grand Rapids Townships are in Itasca County; Becker and Livonia Townships are in Sherburne County. Harris and nd Rapids Townships qualify

he state-paid taconite homestead credit, which reduces taxes by half or more in those communities.

**Average-value homes** Taxes on average-value homesteads went up in only 23 of the 108 metro communities and down in the other 85. They went up in 73 of the 130 nonmetro communitie. and down in 57.

Property tax bills for owners of average-value homes went down l 10 percent or more in 14 of the metro communities. In contrast, taxes on average-value homes we up by 10 percent or more in eight the nonmetro communities. The largest percentage decrease in the metro communities was in Excelsior (22.1 percent). The largest per centage increase in the nonmetro communities was in Ely (19.1 percent).

Dana Schroeder is editor of the Minnesota Journal and Lynn Reed is research director of the Minnesota Taxpayers Association (MTA). The MTA did the data preparation and analysis for the property tax survey. Copies of the complete tables reporting the analysis and of the methodology for the analysis are available from the Citizens League at 338-0791 the MTA at 224-7477. The methodology and the complete Table 2 listing all nonmetro cities over 2,500 are available online at www.citizensleague.net.

#### METRO CITIES (\$115,000 home)

October 13, 1998

Community (School District)	Total tax rank	City tax	Rank		County tax	Rank	% of total	School tax	Rank	% of total	Special dist. tax	Rank	% of total
New Prague (721)	1	\$707	1	31.7%	\$601	10	26.9%	\$907	6	40.6%	\$17	67	0.7%
Lauderdale (623)	2	427	36	19.6	695	3	31.9	960	2	44.1	96	29	4.4
Chanhassen (112)	3	483	20	22.5	705	1	32.8	894	11	41.6	68	47	3.2
Osseo (279)	(100) 5	580	10	27.2	572	11	26.8	882	16	41.3	100	24	4.7
Norwood Young America Minneapolis (1)	6 (106)	490 582	18	23.0	705	1	33.2	899	8	42.3	32	66	1.5
St. Paul (625)	15	550	9 12	27.7 27.5	514 626	12 5	24.5	897	9	42.8	104	22	4.9
ot. 1 aui (020)	15	550	12	27.5	020	c	31.3	726	44	36.3	97	27	4.9
lotals, <b>Averages</b> **	108	\$368	108	20.3%	\$536	20	29.9%	\$803	54	45.3%	\$82	67	4.6%
NONMETRO CITIES (\$	70,000	home)											
	Total												
Community (School District)	tax rank	City tax	Rank	% of C total	County tax	Rank	% of total	School tax	Rank	% of total	Special dist. tax	Rank	% of total
Staples (2170)	1	\$547	2	41.8%	\$499	6	38.2%	\$259	95	19.9%	\$1	72	0.1%
Princeton (477)	2	342	15	26.9	556	1	43.8	371	24	5.4	2	54	0.1
Thief River Falls (564)	3	345	14	28.3	466	14	38.3	393	14	32.2	14	10	1.1
Cambridge (911)	4	508	3	41.7	377	34	31.0	331	51	27.2	1	57	0.1
Chisholm (695)	5	682	1	57.2	367	38	30.8	140	111	11.7	4	39	0.3

Taxes are computed on hypothetical nomes with assessor's market values of \$115,000 for the metro cities and \$70,000 for the nonmetro cities. \*Counties often have more than one tax rate for library services or parks, because cities may provide these services to their residents. Also, the assessor's market values of \$115,000 for the metro cities and \$70,000 for the nonmetro cities. combination of tax capacity and market value referendum rates for schools results in more rates than there are school districts.

#### TABLE 2: 1998 TAX ON HOMES IN SELECTED\* NONMETROPOLITAN COMMUNITIES

#### \$ 70,000 HOME\*\*

#### AVERAGE VALUE HOME

13			*										
es	0	_		Rank on LSP	Estimated Market	(	Percent Change						
	Community	Tax	Rank	Tax***	Value	Tax	'97-'98						
	1st Assessment				····								
1	Unorg.(181)	\$ 550	127	127	\$ 90,024	\$ 801	-6.3%						
by	Austin (492)	853	69	69	58,610	714	7.8						
	Becker Township (726		128	129	111,749	1,052	10.4						
	Cambridge (911)	1,218	4	3	85,259	1,635	4.3						
ent	Chisholm (695)	1,192	5	11	39,640	410	6.4						
of	Duluth (709)	903	51	53	69,169	892	-4.7						
01	Ely (696)	1,088	10	5	38,586	381	19.1						
	Faribault (656)	928	44	66	79,860	1,108	0.9						
8	Glenwood (2149)	1,131	7	19	51,387	831	-3.1						
	Grand Rapids												
r-	Township (318)	477	129	128	74,023	523	-7.2						
	Granite Falls (2190)	1,095	9	7	52,532	821	-0.4						
	Harris Township (318)	459	130	130	91,026	828	-7.8						
-	Livonia Township (728)	) 611	126	126	102,842	1,092	-6.9						
	Mankato (77)	804	93	99	82,653	1,020	1.5						
	Moorhead (152)	905	49	61	74,836	967	1.4						
	Owatonna (761)	844	72	90	88,342	1,193	1.0						
ed	Princeton (477)	1,271	2	4	66,317	1,204	17.7						
	Rochester (535)	944	34	51	84,992	1,248	1.5						
	St. Cloud (742)	832	78	88	82,623	1,054	-0.9						
	Staples (2170)	1,306	1	2	35,132	656	-1.0						
	Thief River Falls (564)	1,218	3	1	47,741	831	13.0						
	Wadena (2155)	1,137	6	21	45,377	737	7.8						
е	Willmar (347)	890	55	58	73,022	929	-0.9						
сс. 	Winona (861)	852	70	39	74,571	907	5.7						
	* The survey includes 130	nonmetr	o commur	nities with	populations of	2,500 or I	more and						
т	significant numbers of	year-rou	nd homes	. For space	e reasons only	25 comm	unities						
or	tax ranking plus the 1	are included in this table: the top 10 and bottom five nonmetro communities in total											
	tax ranking, plus the 10 largest nonmetro communities. See note at end of article for information on availability of the complete table.												
	** A hypothetical home in (	each com	nmunity wi	th an asse	ssor's market	value of \$	70.000.						
s	***LSP is the Likely Selling	Price, cc	mputed b	y dividing	the assessor's	market va	alue by						
· .	the median sales ratio	for each	city as a w	vay of adju	sting for differ	ences in	<u> </u>						
1t	assessment practices												

### TABLE 3: 1998 TAXES IN SELECTED METRO AND NONMETRO CITIES\*

assessment practices

## Immunization campaign a success in Minneapolis

A record number of Minneapolis schoolkids responded over the summer to a "No shots, No school" immunization campaign, according to the Healthy Learners Board, a coalition of health-care providers, the city's Department of Health and Family Support and the district.

A new district policy required students to have up-to-date immunizations and records in order to begin classes this year. In the past, students had a grace period until October to get their shots.

As of September 11, 98 percent of district students were in compliance. Last year, it took two months of intensive reminders and followup before the district achieved 96 or 97 percent compliance in November. This year's task was made more daunting by a change in state law requiring an additional tetanus-diphtheria booster for all students in grades seven through 12.

More than 10,000 students got their shots or updated their records since the campaign began in June.

Even better: The district vastly improved its information systems to keep better tabs on students' immunization status. And, with reports still coming in, at least 160 families who previously had no health insurance were helped with applications for MinnesotaCare or Medical Assistance.—Janet Dudrow.

Hot (un)investments: Looking for a way to make a philanthropic difference, but lacking the money? According to *The American Benefactor*, charitable giving clubs are starting to take hold across the country. The idea is similar to an investment club, but the goal is giving *away* money, not taking it *in*.

For example, the Washington Women's Forum is an organization of 200 members who each contribute \$2,000 a year for five years. The group has grant committees who research and recommend donations in various categories, such as education, the environment and health care. Half of each member's yearly contribution is allocated in this manner; the other half is allocated by the individual.

Each group sets its own guidelines regarding the level of contribution

### **Take Note**

A few shots of public policy—without any needles.

from each member and the process for determining who receives grants. Four groups profiled in the magazine collected annual contributions anywhere from \$500 to \$5,000 and are made up of friends, coworkers, neighbors, etc. All were started by individuals who wanted to make a difference in their communities.—*Kris Lyndon*.

Homesick hackers: At a recent panel discussion on the metro region's labor shortage, Rick Krueger, head of the Minnesota Technology Association, outlined its unique marketing campaign to attract high-tech workers from Silicon Valley and other high-tech hubs to Minnesota.

The campaign has seen a lot of national publicity, including mention in the *Wall Street Journal* and *Newsweek*, according to Krueger. So far, the campaign has brought in 6,000 job applications to companies cosponsoring the campaign. This unique strategy has made Krueger a popular figure on California talk radio, where he's often asked to justify a strategy for stealing California's high-tech workers. His response? "We don't want your workers. We just want ours back."—*Ron Wirtz*.

A lesson in campaigning: Our fifth-grader decided to run last week for class representative to the student council—a new experience, since fifth grade is the first year kids can serve as representatives at her K-8 school.

The day the election was announced, one girl made a preemptive strike with campaign flyers and two pieces of bubble gum for each classmate. The next day—much to our daughter's chagrin, since she decided not to take that approach—flyers, slogans and campaign stickers abounded; several kids passed out candy, balloons and Oreo cookies, hopeful of garnering the sweet-tooth vote.

The results? Following the candidates' speeches, the kids chose five finalists, who then ran off for the position. Although four of the five finalists had passed out flyers, only one had passed out candy and he didn't win the election. The winner, in our daughter's opinion, was the girl who gave the most animated speech and will be a very good representative. Despite the descent into campaign frenzy, perhaps the outcome bodes well for the future of the electorate.—Dana Schroeder.

While most think of the lottery as a way to win a life-long vacation, one of its intents was to create an environmental trust fund. On the November ballot is a constitutional amendment to extend to 2025 the dedicated funding (currently 40 percent of all net lottery proceeds), now set to expire in 2001.

The trust fund currently stands at \$235 million. Since 1991, dedicated proceeds from the lottery have paid for 177 environmental and natural resources projects, totaling \$83 million. The Minnesota House of Representatives Research Department estimates that if the funding dedication is extended to 2025, the trust fund could grow to billions. If the amendment fails, the money that would have been earmarked for the trust fund will go into the general fund.—*R.W.* 

Taking a page from the book of Blue Cross Blue Shield of Minnesota, two HMOs in Israel have filed suits against tobacco companies to recover damages for medical care to treat enrollees for tobacco-related diseases. In the first case, filed earlier this year, Kupat Cholim Maccabi sued the Dubek tobacco company, an Israeli firm. (Kupat Cholim is Hebrew for Sick Fund.)

Minnesota Journal Citizens League Suite 500 708 S. Third St. Minneapolis, MN 55415 The second suit was filed last week by Kupat Cholim Clalit. It seeks nearly \$1.5 billion from a grour defendants, including the majo American tobacco companies. Besides setting a record for damage suits brought in Israeli courts, it is apparently the first example of a suit brought against American tobacco companies in foreign courts.—Allan Baumgarten.

At the recent Communications and Information Society Forum, organized by Milda Hedblom at the Humphrey Institute, Darryl Anderson, Telework Coordinator for the Minnesota Department of Transportation, noted that MnDOT has a telecommuting hub in Cambridge for government workers from the northern suburbs to occasionally save the commute to St. Paul.

(The fact that there is a telework coordinator at what most people think of as the highway department is in itself interesting.)

Anderson also reported that on any given workday, nine percent of the Twin Cities workforce telecommutes, whereas only 5.5 perceride public transportation. Almost a quarter of the workforce commutes at least one day a month. And 65 percent say they are interested, if they had the equipment and right circumstances at work. Talk about potential for easing congestion. —*Phil Jenni.* 

"Take Note" contributors include Minnesota Journal and Citizens League staff members and Allan Baumgarten, a health policy consultant, and Janet Dudrow, communications specialist at Allina Health System.

> PERIODICALS POSTAGE PAID AT MINNEAPOLIS MINNESOTA

# CL Citizens League Matters

October 13, 1998

### Welcome

New and returning members

Dave Bishop Carol Carlson John L. Ford, III Kay Gudmestad John P. Heintz Katy Sears Lindblad Audrey J. Reid Kate Seng Kate Foate Trewick

### Citizens League

/08 South 3rd St. Suite 500 Minneapolis, MN 55415

Ph. 338-0791 Fax 337-5919 info@citizensleague.net www.citizensleague.net

The Citizens League promotes the public interest in Minnesota by involving citizens in identifying and framing critical public policy choices, forging recommendations and advocating their adoption.

The Citizens League is an open membership organization. Suggested dues for membership are \$50 for individuals and \$75 for families. Please call 338-0791 for more information about membership.

www. citizensleague. net

### The Citizens League's newest policy report, "Help Wanted: More **Opportunities than** People" was approved by the League Board of **Directors on September** 22. The report is the work of the Labor Shortage committee which was cochaired by Gary Cunningham of the Humphrey Institute and Steve Keefe from Honeywell, Inc. In addition to the co-chairs 49 people played an active role on the committee. Thanks for your hard work.

Jim Bartholomew Wendy Brower Scott Carlson Cal Clark Ken Dols Ann Duff Linda Ewen **Charles Frisch** Mike Gair **Tony Goddard** Todd Graham Kay Gudmestad Erin Hanson **Guy Harper Donna Herbel** Tom Hesse

Jan Hively

Jill Jacoby Nathan Johnson Beth Kadoun Tom Keliik Larry Kelley lanna King Sarah Kraabel **Beth Lewis** John Mullen lim Myott Patrick O'Leary Steve O'Malley **Ginny Pease** Mark Pridgeon Jim Scheu Jim Schneider Erika Sitz

Joel Spoonheim Evan Stanley Libby Starling Robert Streetar Steve Studt Joy Svoboda Dale Swanson Liz Templin Blair Tremere Richard Tvedten Bob Webber Dan Wietecha Alice Wilcox Hoa Young Jonette Zuercher

News for Citizens League Members

### Citizens League finances improve in 1998

The Citizens League ended its 1998 fiscal year on August 31 (FY98) with an estimated operating fund surplus of \$14,757. That compares with a budget shortfall of \$11,367 in FY97. Revenue for FY98 was \$499,157, an increase of \$17.688 over FY97. Meanwhile expenses for the year decreased \$8,436 from \$492,835 to \$484,400, which resulted in a net improvement of over \$26,000 from FY97 to FY98.

While revenue from individual membership dues increased slightly in FY98 (\$65,105 vs. \$63,120), contributions from individual members declined from a record \$76,266 last year to \$64,280. Corporate and Foundation contributions declined slightly from \$247,995 to \$244.086.

The League's success on the revenue side for the year was fueled in large part by sponsorships and fees for special events and projects, particularly the New Wrinkle on Aging project, and by foundation grants from the New Yorkbased Sloan Foundation and the Minneapolis Foundation. Income from the League's new endowment fund also increased in FY98. (The League endowment fund at the St. Paul Foundation increased from

\$68,000 to \$126,000.) In all, 25 percent of the League's budget came from "earned income," the highest percentage, and largest amount, in League history.

The League Board of Directors will consider the FY99 budget and a workplan for the year at its November meeting. No major changes in budget or in program size and array are contemplated at this time.

The official audit of the League's financial statements is being conducted this month and copies should be available by the end of October.

### Labor shortage committee report approved

Thanks to the following for serving on the Labor Shortage Committee

### New economic development organization housed at the League

The Citizens League is acting as fiscal agent and leasing office space to the Twin Cities Economic Development Group (TCED).

TCED is an emerging organization focused on promoting the economic well-being of low and moderate income people and the communities in which they reside. Its mission is to establish a regional vision and strategy that enables low and moderate income people to benefit from the strong economy the region has enjoyed throughout this decade.

The precursor to TCED was an informal group that became known as the Regional Economic Development and

# MIND-OPENER BREAKFAST SERIES

# Thinking Outside the Box: Innovative Solutions to the Affordable Housing Crisis

The first Mind-Opener series of the season has gotten off to a fast start. Tom Fulton did a terrific job of outlining the problem for a standing room only crowd of 115 people. Nearly 100 people attended the next week as Steve Cramer talked about PPL's efforts to provide affordable housing. Upcoming meetings: <u>Tuesday</u>, <u>October 13</u>, **Jim Stanton**, Local Developer and Director, National Association of Homebuilders, will outline strategies for reducing the cost of constructing affordable housing. On <u>Tuesday</u>, <u>October 20</u>, **Steve Thomas**, Program Director, Corporation for Supportive Housing will discuss the concept of "supportive housing" and innovative funding partnerships.

All meetings in this series are at the University Club of St. Paul, 420 Summit Avenue from 7:30 to 8:30 a.m. Cost is \$10 for League members and \$15 for non-members.

### School Boards: Time for a New Lesson Plan?

The League's next Mind-Opener series will focus on the roles and responsibilities of school boards in Minnesota. Education consistently ranks as one of the most important issues on the public agenda. Yet school boards, which are elected specifically to address educational issues, often go unexamined. Are school board members supposed to represent the interests of students? parents? voters? tax-payers? future employers? Is the board's role to set policy for the district or to actually operate schools?

We will ask representatives of area school boards, superintendents and the legislature what they see as the role of school boards in a time when public schools are under increasing examination. Watch your mail for dates, times, and speakers for this series. Employment Consortium. This effort consisted of more than two dozen individuals representing a diverse set of institutions across the region, who began to discuss shared approaches to common issues of economic development among low- to moderate-income communities.

Among the accomplishments achieved during 1994 and 1995 were to identify the financial resources available for business development in low income communities, recommending the development of a regionwide clearinghouse for technical, financial, and training services that could raise the scale and quality of resources available for economic development, and publishing a directory of existing economic development resources that gained wide use and acceptance.

TCED's 22 member board of directors is made up of public and private sector representatives from across the Twin Cities Region, including local governments, nonprofit organizations, educational institutions, foundations, utilities, banks, and business associations.

Rebecca Yanisch, formerly Executive Director of the Minneapolis Community Development Agency is the chair of the organization. The vice chair is Ken Johnson, President of the Saint Paul Port Authority. Bill Byers of the Metropolitan Council serves as treasurer and Karen Reid, Neighborhood Development Alliance serves as secretary. Other Executive Committee members include: Paul Williams, Local Initiatives Support Corporation; Orlena Iverson, TCF Bank; Ken Stabler, NSP; Ed Landes, US Bank; and Tony Goddard, Interim Director Minneapolis Chamber of Commerce.

Other organizations represented on the board include Hennepin and Ramsey Counties, University of St. Thomas, Printing Association of MN, City of New Brighton, the Minneapolis and the St. Paul Foundations, St. Paul Technical Council and Minnegasco. Citizens League vice president Matthew Ramadan, executive director of Northside **Residents Redevelopment** Council also serves on the TCED board.

Martin P.Adams was selected as TCED's President in August and is the only paid staff member. Adams has a long history of community involvement in Minneapolis serving as a policy aide for Mayor Sharon Sayles Belton and as a program officer for the Minneapolis Foundation.

The Citizens League has been very active in recent years on issues of economic opportunity and competitiveness and is delighted to help the new TCED get off the ground. For more information on TCED call Marty Adams at 338-0791.